

Conservation Economics and New Technology to Improve Soil Health



November 8, 2013
Beck's Hybrids Headquarters
6767 East 276th Street
Atlanta, IN 46031

9:00 a.m. to 3:30 p.m. (registration at 8:30 a.m.)

Understanding the customers we serve is important in our quest to improve soil health and get more conservation on the ground. Technology is changing fast, but unfortunately not in widespread use—in some cases, farmers are out ahead of the conservation planners. Are there ways to close the gap? Economics are playing a big role in the adoption of good conservation management practices. Join a discussion designed for professional conservationists, academia, farmers, educators, and others interested in advancing conservation in Indiana.

Topics include social indicators—why farmers adopt or choose not to adopt new conservation practices, precision farming, seed technology, conservation economics, the economics and data on installation of conservation practices, and more!

Speakers include Tom Buman, Agren Inc.; Linda Prokopy, Purdue University; Lauren Cartwright, Economist, NRCS, Missouri; Kevin Cavanaugh, Beck's Hybrids; and Rob Chapman, Extension Wildlife Specialist, Purdue University.

Registration deadline is November 1st. On-line registration: <http://hoosierswcsfall.eventbrite.com/>

\$40 members, \$50 non members, \$30 retired conservationists, and \$20 students/spouses. Late registration add \$10. Call in registration is available (Liz Rice—317-692-7325).

For more information email us at registration@hoosierchapterswcs.org or check www.hoosierchapterswcs.org. Map to Beck's: <http://goo.gl/maps/tj0zK>. Park on the south side of the road in the gravel lot.

Everyone is invited to stay for a brief Hoosier Chapter Annual Business Meeting beginning at 4:00 p.m. A group dinner will be held after the meeting at location to be announced.



Hoosier Chapter of SWCS

Healthy Land... Clean Water... For Life